



THE 20TH OFFICIAL GREAT AUSSIE MEAT PIE

COMPETITION 2009



TO ALL COMPETITION ENTRANTS

From the G.A.M.P.C. Office

1st July, 2009

Your Entry Forms for this year's 20th Anniversary Official Great Aussie Meat Pie and 15th Gourmet Pie Competitions are attached.

The 20th Official Great Aussie Meat Pie Competition will be held in conjunction with Fine Food Australia, at the Sydney Convention & Exhibition Centre, Darling Harbour, from 7th to 10th September, 2009.

EOI will continue the successful **EOI National Pie Month** which will again run throughout September with the Official Great Aussie Meat Pie Competition being an integral part of the promotion. The usual extensive media campaign which precedes GAMP will commence in August, altogether, a great time to promote your pies.

Last years competition, once again, generated massive amounts of publicity in newspapers and on radio and television across the country.

If you were a successful entrant last year you would be well aware of the huge increase in business that success in the competition brings.

In previous years, entrants have taken advantage of this massive exposure, with incredible increases in business reported from across the country.

Please take advantage of all this support ... talk to your local papers and radio stations ... hand deliver some fresh pies to them ... get your customers involved ... run a pie promotion ... get your Association involved ... decorate your shop ... motivate your shop's sales team, your customers & all other staff to promote your pies ... because, lets face it, if you enter ... and actively promote that fact ... you and your customers will be the winners ... irrespective of the final judging in September!

Remember you are part of a massive 1.0 billion pie market in this Country!!

Thanks to TNT, entrants are once again able to have their entries couriered from anywhere in Australia (except in the Sydney Metropolitan Area) for the additional cost of only \$45 including GST per pie entry.

(Please note that there will be an additional TNT remote area \$30 charge this year. To check your area go to the GAMP website, click on Entry Form tab and follow the prompts on that page.)

Good luck and we look forward to receiving your entry form before 14th August for couriered entries and 24th August for hand delivered entries.

Daily results will be posted on the competition website at www.greataussiepiecomp.com.au

If you need more information you can talk with your local sponsors' representatives or phone the Great Aussie Meat Pie Competition Office.

We look forward to meeting with you in September and good luck to all competitors.

John Ross

National Competition Director

Your courier pick-up days will be as follows:

Victoria & Country W.AMonday 7/9/09.

Perth, Queensland, N.T., S.A., TasTuesday 8/9/09.

Tas. & Country NSWWednesday 9/9/09.

Hand delivered entries can be presented to the competition check-in desk on Monday 7/9 and on any other day by special arrangements with the GAMP Office.

P.O. Box 3949, Caloundra DC 4551 Qld

Website: www.greataussiepiecomp.com.au Email: greatozipiecomp@hotmail.com

Ph: 07 5437 2126 Fax: 07 5438 1680 Mob: 0418 642 702

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Official Bakery Media Publication



ENTRY FORM

The 2009 Official Great Aussie Meat Pie Competition

Now in it's 20th Year, this is your annual chance to be part of the highest profile event in the Australasian Baking Industry and win the title of the Best Pie Maker in Australia. In these tough times, the Competition gives you a chance to promote your business and improve your sales. While past winners have become household names overnight many have also increased their businesses by up to 400% - don't miss out on this once a year opportunity.

If you are a commercial meat pie maker and you want to be No. 1 then just complete the appropriate entry forms attached and forward to the organisers now.

The Prizes

1st Prize

- The title of "Australia's Best Meat Pie 2009"
- The EOI Trophy

Runner-Up Prize

The Heinz Pewter Plate

Certificates of Excellence

- Gold, Silver and Bronze Certificates will be awarded to all entries that achieve preset qualifying standards of excellence.

Note

We allow two entries in the plain pie competition from each establishment. This enables those pie manufacturers who make different kinds of plain pies to enter two examples of their work. We will accept both a plain mince pie and in addition a chunky pie entry. As with the plain mince pie they must contain either lean beef, veal or lamb and no vegetables are allowed with the exception of onion.

Of course you will need to pay the additional entry fee and courier fee for the extra entry

The 2009 Official Gourmet Pie Competition

The 2009 Gourmet Pie Competition will once again be run alongside the Official Great Aussie Meat Pie Competition, and is, as usual, divided into 5 sections:

(i) Game, (ii) Poultry, (iii) Vegetarian, (iv) Red Meat (Beef, Veal, Lamb, Buffalo, etc) and (v) Seafood.

Each section winner will receive a timber plaque and the title of the "The Best Pie" in their particular category while the overall highest scoring entry will receive:

- Title of "Best Aussie Gourmet Meat Pie 2009"
- The EOI Trophy

Certificates of Excellence

- Gold, Silver and Bronze Certificates will be awarded to all entries that achieve preset qualifying standards of excellence.

Unlimited entries are allowed in each category of the Gourmet Pie Competition: i.e. You may enter as many times in the Poultry Section, as you wish, as long as you pay the required entry and courier fees for each entry

ENTRY DETAILS FOR THE 20th OFFICIAL GREAT AUSSIE MEAT PIE COMPETITION

- Entry by official entry form only
- When your entry is accepted, you will be sent an Entry Kit containing the relevant details, handy hints, PR advice, etc.

ALL SYDNEY METROPOLITAN ENTRIES MUST BE HAND DELIVERED.

CONDITIONS

- All entries must be signed by the entrant – unsigned entries will not be accepted.
- All pies must conform to the relevant health rules and regulations in their State of origin.
- The judges' decisions are final and no correspondence will be entered into.
- All entrants in both Competitions declare that their entries will be produced for a minimum of 3 months following the competition and agree to provide the suggested retail price of their entry for judging purposes. Failure to satisfy this requirement will mean automatic forfeiture of title.
- All Gourmet entries must also provide a retail price and ingredients information sheet for that particular entry. Judges will take that price into account to ensure it could realistically be produced and sold for that price.
- All Gourmet Meat Pies must use, as the base ingredient, the particular category entered. (eg. A Seafood Mornay Pie must contain seafood as its major component). All entries must be produced in the premises nominated on the entry form.

JUDGING

- All pies will be judged to the set criteria by a professional judging panel.
- All entries will be coded and presented anonymously to the Judges.
- The Official Great Aussie Meat Pie Competition will again be looking for the best in everyday commercially produced meat pies.
- In the Gourmet Pie Competition the judges will be looking for innovation, creativity, presentation, aroma and taste. Full details of judging criteria will be available in your Entry Kit. Please remember that the judges are not just looking for a "value added" entry. Additional points will be awarded for creativity and innovation.
- A minimum of 4 pies (for each category) are to be supplied for judging – pies must be fully cooked out and ready to eat. Allowances are always made by the judges for entries that have to be frozen for transportation purposes.
- Although there are no set weights for the Competition, each entry must be a standard single serve pie (family and oversized pies do not qualify, final qualification will be at the chief judge's discretion).

IMPORTANT

Winners of both competitions are given permission to use the title. "Best Meat Pie Maker in Australia" OR " Best Gourmet Pie Maker in Australia" for a period of 12 months from the announcement of the results of the 2009 competition.

- **ALL COURIERED ENTRIES MUST USE THE TNT DOCKETS SUPPLIED. ENTRIES NOT USING THE AUTHORISED DOCKETS WILL BE HELD RESPONSIBLE FOR PAYMENT OF THE FULL TRANSPORT RATES AS PER THE TNT RATE SCHEDULE.**

CHECK OUT THE COMPETITION WEBSITE AT www.greataussiepiecomp.com.au

Cut Here 

THE 2009 OFFICIAL GREAT AUSSIE MEAT PIE COMPETITION

ENTRY FORM

Just fill in and mail your entry form with your \$65 cheque for hand delivered entries or \$65 + \$45 (courier fee) a total of \$110 for courier delivered entries payable to "Great Aussie Meat Pie Competition".

NB: An additional entry fee and courier fee must be paid for each individual entry. (Includes GST)

POST ENTRY FORM TO:

**The 2009 Official Great Aussie Meat Pie Competition P/L
PO Box 3949, Caloundra DC QLD 4551**

Your Name

Your Business

Address

.....City/State.....P/code

Business Telephone

Email Address

Conditions (must be signed)

- I/We agree to abide by the Terms and Conditions of the 2009 Official Great Aussie Meat Pie Competition & agree that the Judges decision is final and no correspondence will be entered into.
- I/We also confirm that the pies submitted for judging were made on the business premises stated on the entry form and comply with all relevant State of origin health rules and regulations.
- If I/we win, I/we undertake to use the title of "Best Meat Pie Maker in Australia" for only one year from the completion of the 2009 competition.

Signed.....Date.....

ENTRY FORMS FOR COURIERED ENTRIES TO BE RECEIVED BY
AUGUST 14, 2009.

ENTRY FORMS FOR HAND DELIVERED ENTRIES TO BE RECEIVED BY
AUGUST 24, 2009.

I will be entering the following sections:

- Plain Mince Chunky

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I will be entering the following sections:

| Category | No. of entries | Category | No. of entries |
|-----------------------------------|----------------|-------------------------------------|----------------|
| <input type="checkbox"/> Red Meat | _____ | <input type="checkbox"/> Fish | _____ |
| <input type="checkbox"/> Poultry | _____ | <input type="checkbox"/> Vegetarian | _____ |
| <input type="checkbox"/> Game | _____ | | |